

Appendix 4b

Blackpool Council Licensing Service				
Representation made by a Responsible Authority				
Responsible Authority				
Name of Responsible Authority	Licensing Authority			
Name of Officer (please print)	Lee Petrak			
Signature of Officer				
Contact telephone number	01253-477861			
Date representation made	18	04	2023	
Do you consider mediation to be appropriate			<input type="checkbox"/>	NO
Premises Details				
Premises Name	Tesco Express			
Address	96-98 Whitegate Drive			
	Blackpool			
Post Code	FY3 9BZ			
Details of your representation (Please refer and attach any supporting documentation)				
<p>I am the above named person and I make these representations on behalf of the Licensing Authority in my capacity as Trading Standards and Licensing Manager. I am in receipt of a copy of the application to vary the premises Licence in respect of the premises referred to above.</p> <p>The application is to vary the existing licence hours when the supply of alcohol may take place for consumption off the premises. At present the licence hours are 0800–2300 Monday to Saturday and 10.00-22.30 on Sundays. It is being proposed through the application that the hours off sales may take place be increased to 06.00-23.00 Monday to Sunday. It is also proposed that late night refreshments be permitted between 23.00-00.00 Monday to Sunday to bring this provision in line with the later opening hours. A new plan is also part of the application as is the request to remove seasonal restrictions.</p> <p>The location of the premises and the proposed changes to operating hours require the application be determined with consideration of the Council's current statement of licensing policy and cumulative impact assessment.</p> <p>It is perhaps noteworthy that a similar such application was determined by the committee approximately 12 months ago in connection with a similar store in close proximity of the applicants store. On that occasion, with a substantial submission by the applicant and with prior consultation with the Licensing Authority and Police Licensing Team, the applicant in that case successfully varied their licensable hours from 08.00-23.00 Monday - Sunday to 07.00-00.00 Monday – Sunday. No such</p>				

consultation has taken place in connection with this application.

Policy Considerations

Section 4.9 of the Council Statement of Licensing Policy details the application of the Council Cumulative Impact Assessment in respect of off licence premises. Appendix C to the Statement of Licensing Policy and Appendix 2 to the Cumulative Impact Assessment show the area where it is evident cumulative impact exists. The premises the subject of this application are within the area of cumulative impact.

To conclude, the location of the proposed new premises licence automatically invokes consideration of the Council's CIA document and Statement of Licensing Policy. This in turn creates a rebuttable presumption that the application should be refused unless it can be established to the satisfaction of the Authority that the granting of this Licence will not add to the cumulative impact already being experienced in this area.

For New / Variation Applications only.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.